#TaxReform

Senate GOP Budget Floor Debate Social Media Strategy
October 16 – October 20

This week the Senate will begin debate on a budget resolution that will help put our nation on a better fiscal track with a combination of restrained spending, reduced tax burdens, and a growing economy.

Senate GOP Budget Resolution Social Media Goals

1. Highlight how restrained spending and reduced tax burdens will help jumpstart the economy using the recommended hashtags.
2. Employ Twitter and Facebook as part of rapid response program to answer and push back on every attack on the Senate Budget Resolution.

Hashtags (HTs)
#TaxReform
#Economy
#EconomicGrowth

Connect with Senate Budget Committee GOP on the web and social media:
Website: http://www.budget.senate.gov/
Twitter: https://twitter.com/BudgetGOP - @BudgetGOP

SAMPLE Senate GOP Budget Resolution TWEETS IN 140 CHARACTERS

Senate Budget will provide Congress w/ **#TaxReform** tools to grow our **#Economy** & strengthen hardworking families & small businesses.

Senate Budget will allow hardworking American families and small businesses to keep more of their hard-earned dollars. **#TaxReform**

Time to support hardworking Americans & boost nation's **#Economy** by cutting taxes on families & job creators by $1.5T over 10 yrs. **#TaxReform**

Our nation needs a simpler, fairer, & more transparent tax system that will leave more $$ in the pockets of hardworking families. **#TaxReform**

This budget will put America on a better track w/ a combination of restrained spending, reduced tax burdens, & a growing economy. **#TaxReform**

This budget provides a path to balance by restraining federal spending, reducing tax burdens, and boosting economic growth. **#TaxReform**

This **#TaxReform** budget reduces spending by $5.1 trillion & provides surplus of $197B by 2027 because of fiscal constraint & **#EconomicGrowth.**